

HET 2019 FACT SHEET

FACULTY OF PUBLIC RELATIONS AND HOSPITALITY

DIPLOMA IN TRAVEL AND TOURISM

FT OR PT

Programme Title	SAQA ID	NQF	Credits
Diploma in Travel and Tourism	58019	Level 6	375

1. Type of Programme

- Full time or Part-time
- Contact

2. Description

The Diploma in Travel and Tourism aims to provide students with the knowledge and practical skills required to perform effectively in the Travel and Tourism arena. This qualification was developed in partnership with industry to meet their needs and produce employable students with relevant skills in the field of Travel and Tourism. The qualification promotes understanding of the value that Tourism can provide to society, and the economy at large. This program was created with objectives regarding the shortage of skills within the industry and in response to real needs: local, regional and national. With world sporting and entertainment events being brought into the country we need to prepare practitioners to handle such events which this course aims to achieve.

3. Admission requirements

- A Grade 12 Certificate with admission to Diploma studies
- An achievement rating of 3 (40% - 49%) in 4 recognised 20 credit bearing subjects
- Mathematics or Mathematical Literacy and Geography or Tourism
- English at Grade 12/NQF level 4 or equivalent
- Age Exemption (23 years or older)
- Mature age applicants, 45 years and older without a school leaving qualification, may apply for conditional exemption
- Foreign Students whose first language is not English, may be required to provide proof of proficiency in English prior to admission to the programme

4. Duration

The programme duration is 3 years full-time and 5 years part-time and tuition is face to face. ICESA tuition is scheduled per campus. Programmes are offered during the week on a full-time or part-time basis. Part-time tuition is scheduled as per the stipulated planner.

5. Textbooks and Study Guides

All lists of prescribed textbooks will be provided by your nearest ICESA City Campus. Students will receive an electronic version of the academic guides (e-guides) for this programme. All textbooks and printed versions of the e-guides are excluded from the tuition fees.

6. Pricing

Enquire at your nearest ICESA City Campus for a current programme pricelist.

7. Additional costs

Students must make provision for additional finance for items such as textbooks, stationery supplementary examination, and educational field trips where necessary and research costs.

8. Syllabus

* Indicates subjects that need to be completed in the sequence stipulated, i.e. it is a pre-requisite to first complete 1st Year, before registering for 2nd Year.

YEAR 1:

SC Initial	Student Initial

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Subjects:	Credits
Travel and Tourism Practice 1*	20
Travel and Tourism Development 1*	25
Travel and Tourism Management 1*	20
Marketing for Tourism 1*	25
Tourism Communication	10
Eco-Tourism	10
End User Computing	10
Total Credits	120

YEAR 2:

Subjects:	Credits
Travel and Tourism Practice 2*	20
Travel and Tourism Development 2*	25
Travel and Tourism Management 2*	20
Marketing for Tourism 2*	25
Law for Tourism	10
Event Management	10
Tourism Public Relations	15
Total Credits	125

YEAR 3:

Subjects:	Credits
Travel and Tourism Practice 3*	35
Travel and Tourism Development 3*	30
Travel and Tourism Management 3*	30
Work Integrated Learning	35
Galileo (Two Week Training Course)	-
Total Credits	130

9. Career fields

Students can be employed in the following career fields:

- Tour operators
- Tour guides
- Tourism or Hotel Managers
- Game Rangers
- Travel agents
- Tourism business owners

10. Certification

On successful completion of the programme, you will receive an ICESA Diploma in Travel and Tourism.

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11. Further studies

Students may pursue further studies at an accredited institution of Higher Education. Admission to further your studies at a different institution remains the prerogative of each institution and its academic council.

Disclaimer

The information contained in this fact sheet is accurate at the time of printing. However, factors beyond the control of ICESA (such as environmental, regulatory or technical changes) may cause the contents of this fact sheet or of the programme to change. In the event of any such change, ICESA will notify current students. All possible measures will be taken to minimise inconvenience to students.

Student Acknowledgment

I _____, hereby acknowledge that I understand the information stated in this document and fully comprehend the specifics explained above pertaining to this qualification.

Signature of Student: _____

Name of Parent/Guardian: _____

Signature of Parent/Guardian: _____

Name of Sales Consultant: _____

Signature of Sales Consultant: _____

Date: _____

- Please note that the original signed copy must be kept on the student record file

SC Initial	Student Initial